Digital Product Launch Checklist

- Define your product idea and audience

- Choose a format (template, PDF, video, prompt pack, etc.)

- Create a simple product preview or mockup

- Set up a product listing on Gumroad, Etsy, or Payhip

- Write a product description and include clear benefits

- Upload product files and set price

- Add a simple product thumbnail or cover image

- Post about your launch on 1-2 platforms (Twitter, Instagram, Pinterest)

- Collect feedback and improve your product post-launch

- Add download link to a starter kit or bonus offer (optional)